

## Back-To-School

Our Back-To-School initiative is an on-going effort to help economically disadvantaged families with children to start off the new school year with many of their school-related needs met in a 'one-stop destination.' To the effort we plan to partner with various churches, agencies and suppliers to help meet the need of the disadvantaged in our community.

Due to the existing economic conditions, it is almost certain that there will be a greater number of families that will need supplies. Help us help a family - **DONATE.**



## Program Outreach Initiatives

- To provide disadvantaged or homeless families with the resources and skills to work through everyday family challenges in a positive atmosphere.
- To connect with resources to teach both parents and children skills separately, later coming together to practice and reinforce these skills.
- We will provide temporary housing while connecting families to needed services to further their stability while seeking permanent housing.

Project Genesis is a community based multi-cultural outreach non-profit entity, promoting self-sufficiency and educational programs through services for disadvantaged families

2499 Sycamore Ave.

Baltimore MD 21219

Tel: 410-477-8886

[www.achieveyouth.com](http://www.achieveyouth.com)

Program Director : Bishop Heber M. Brown II  
Program Coordinator: Athena Deane



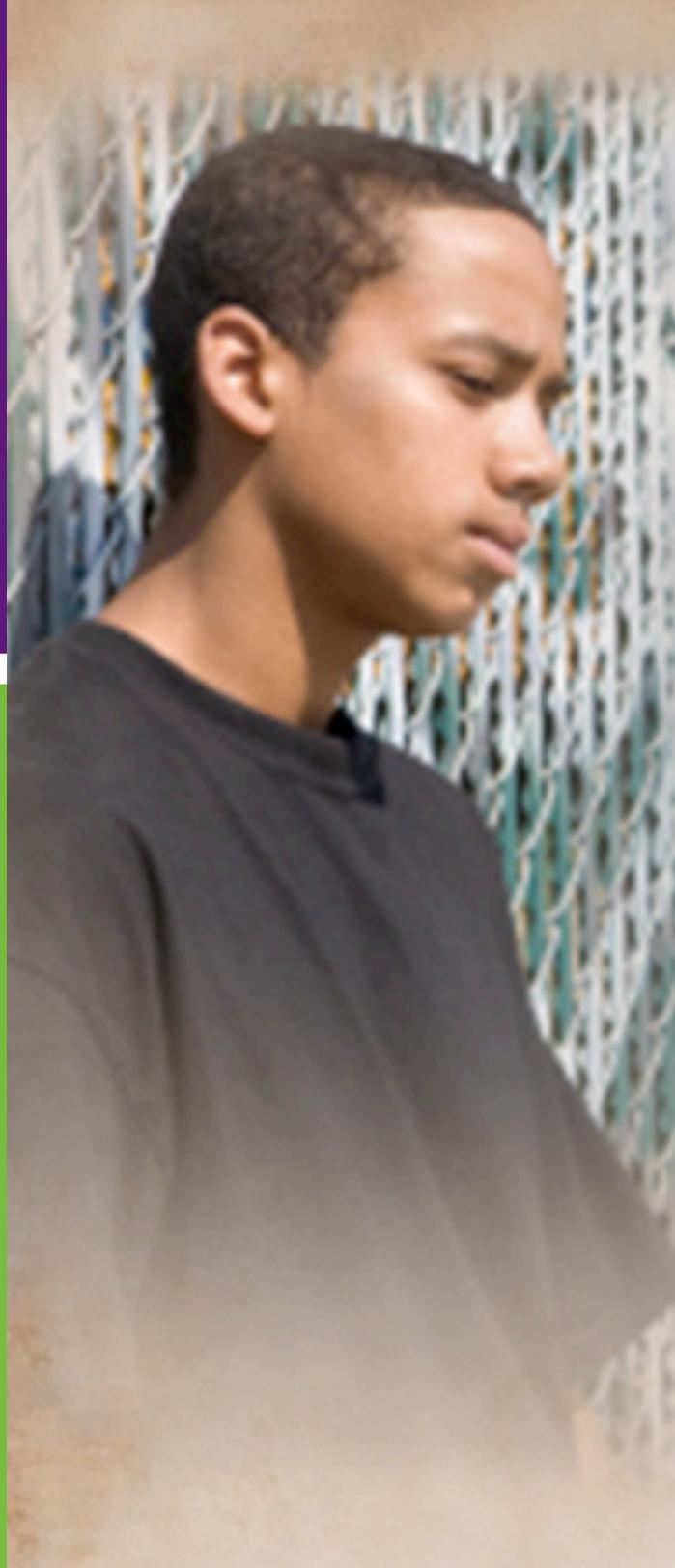
**Project Genesis**  
NEW BEGINNINGS, INC.  
*"Providing Pathways to Endless Possibilities"*

PROJECT GENESIS HAS A  
GREAT DEAL OF  
COMMITTED  
VOLUNTEERS THAT HELP  
WITH THE MANY FACETS  
OF THE PROGRAM.

### THE ACHIEVE PROGRAM

In 2003 the “ACHIEVE” initiative created a Drug Awareness Campaign that was launched in Baltimore County addressing the health issues that tobacco creates.

In 2004 - “ACHIEVE” was a former grant recipient from the Baltimore County Department of Health in the amount of (\$20,000) twenty thousand dollars. The Shiloh Baptist Church of Baltimore County and Project Genesis’s “ACHIEVE” program has been in partnership with Baltimore County Department of Health and Mental Hygiene for a several years and have been the past recipient of the Maryland Lung Association of Maryland Community Grant Fund for fiscal year 2005-2006 and fiscal year 2006-2007.



### PROGRAM ACHIEVEMENTS

- In 2005- “ACHIEVE” campaign was the proud recipient of award from American Lung Association of Maryland Community Grant Fund in the amount of (\$10,000) ten thousand dollars. Through the great relationship and partnership with organizations like these, we have been able to aid in the reduction and elimination of tobacco use.
- Through the (ALAM) grant in which we received in 2005 this enabled our organization to: survey 500 African American Youth, and successfully hosted a “Live Long, Live Strong, Don’t Smoke” workshop, with 10 faith-based organizations participating in “Survey Sunday”. Additionally we launched a billboard campaign, and organized a “walk” in the Turners Station Parade, and where we held our ASHtravagnza Health Fair. Through the successful partnership with American Lung Association of Maryland, Athena Deane ACHIEVE program coordinator, received a scholarship to attend the National Conference on Tobacco and Health in Chicago.
- In 2006 with private financial support, “ACHIEVE” held a Community Health Fair, the event featured in the local newspapers that expressed our event’s vision to encourage at-risk youth to refrain from tobacco use and informing them of the dangers of secondhand smoke. In addition, Baltimore County Department of Health Tobacco Coalition were in attendance, coupled with representatives from various other health entities that supported the venture, including Shiloh Baptist Church of Baltimore County.
- 2007-2011- ACHIEVE host annually a Community Health Fair, participates in Smoke Free Holy Ground, sponsored Smoke Free Sabbath, and various other community awareness programs helping to aid in this fight.